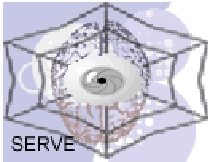


Real Time Tracking

June 10th, 2004

RTT Invited to Join SERVE



Real Time Tracking Limited, is pleased to announce its joining of the SERVE group. SERVE is a multi-disciplinary Network of academics, practitioners and end users whose aim is to identify innovative applications of surveillance technology for detecting and preventing crime. The primary focus of the SERVE Network is to maximise the effectiveness of emerging technology by linking what is possible to do technically with what is required organisationally and tactically .

As recognised technology experts in the field of visual analytics - the analysis and interpretation of image-content - RTT hopes to contribute knowledge arising from its advanced research programs, such as the previously announced Visual Insight study, and its practical experiences & toolsets - for real time image acquisition and analysis, to this wider expert grouping

The SERVE Network pioneers an integrated approach to crime by combining the skill and expertise of vision scientists with an understanding of how criminal opportunities arise and are exploited by offenders (environmental criminology) and how action can be taken to close these off (situational crime prevention). The SERVE Network seeks to explore all aspects of surveillance: technical capabilities and limitations, anticipated uses and the criminological assumptions underpinning them, deployment and targeting (people, property, places), the needs and abilities of end users, the socio-environmental context and ethics.

For more detailed information please contact RTT media relations: media@rttracking.com

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